



# BEMIXE GLOBAL SDN BHD COMPANY PROFILE

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# Company Overview

BEMIXE GLOBAL SDN BHD is a distinguished name in the retail sector, specializing in the operation of fresh marts and grocery stores. Established with the vision of becoming a cornerstone in the retail industry, our company is dedicated to providing high-quality products and exceptional customer service to meet the everyday needs of our community.



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# Mission Statement



At BEMIXE GLOBAL SDN BHD, our mission is to enhance the shopping experience by offering a diverse selection of fresh produce, groceries, and household essentials. We are committed to maintaining the highest standards of quality, convenience, and affordability for our customers.









# Vision Statement

Our vision is to be the preferred choice for grocery shopping in the regions we serve. We aim to expand our footprint and continually innovate to meet the evolving demands of modern consumers, ensuring we remain at the forefront of the retail industry.



### **Our Products**



#### Fresh Produce

A wide array of fruits and vegetables sourced from trusted suppliers to ensure peak freshness and quality.

#### **Dairy and Meat**

High-quality dairy products, meats, and poultry to support a balanced and nutritious diet.







#### **Grocery Items**

An extensive selection of pantry essentials, including grains, canned goods, and snacks.

#### Household Essentials

Everyday items such as cleaning supplies, personal care products, and more.



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#### **Core Values**



#### 01. Quality

We prioritize the quality of our products, ensuring that every item on our shelves meets rigorous standards of freshness and safety.

#### 03. Integrity

We operate with honesty and transparency in all our business practices, fostering trust and loyalty among our customers and partners.

## **02.** Customer Service

Our customers are at the heart of everything we do. We strive to provide friendly, efficient, and personalized service to each and every shopper.

#### 04 Community

We are dedicated to supporting the communities we serve, through local sourcing, charitable activities, and creating a welcoming shopping environment.





# Commitment to Sustainability

We recognize the importance of sustainability in today's world. BEMIXE GLOBAL SDN BHD is committed to reducing our environmental footprint through eco-friendly practices, including minimizing waste, supporting local farmers, and promoting the use of reusable and recyclable materials.

# Customer Loyalty Programs

To show our appreciation for our customers, we offer various loyalty programs and discounts. Our goal is to reward our frequent shoppers and make their experience with us even more rewarding.

#### **Future Plans**



BEMIXE GLOBAL SDN BHD is poised for growth, with plans to expand our retail footprint and introduce innovative services that enhance convenience and shopping satisfaction. We are continuously exploring new ways to serve our customers better and stay ahead in the competitive retail landscape.

At BEMIXE GLOBAL SDN BHD, we are more than just a grocery store. We are a trusted partner in your daily life, committed to providing the best in quality and service. Join us on our journey to make shopping a delightful and fulfilling experience.



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